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National Association of Home Builders'
National Sales & Marketing Council



Hank Van Joslin Named 2007 Regional Salesperson of the Year

NAHB's National Sales and Marketing Council (NSMC) has announced Silver and Regional Award Winners for The Nationals' new home sales and marketing awards. Home builders, developers, associates and consultants.

Hank Van Joslin received 2007 Regional honors for Sales Person of the Year.

Hank has owned and operated Hank Van Joslin Real Estate in The Woodlands, Texas since 1982. Over the years, his involvement as a builder and with new home builders in the Texas market and internationally continue to build consumer awareness and deliver record sales where ever he becomes involved. The regional, national and international sales and marketing programs established and implemented by Hank and his staff for Village Builders a division of the Lennar Companies, one of the largest new home builders in the United States resulted in banner sales in 2006 for the builder. The residual effect of these programs will be felt well into 2007 - 2008.



On a recent trip to the Dominican Republic where he lived in the 60's & 70's, Hank was tapped by old family friends to promote and sell CAP CANA one of the most ambitious projects ever to be built in the Caribbean. A 30,000 acre master planned resort and luxury living community with over 3.5 miles of coastline, white powder sandy beaches, three Jack Nicklaus signature golf courses, the largest in-land marina in the Caribbean and much more, there is no wonder why it is being called the world's next great destination. Over the next 15 years CAP CANA will become the largest self-contained resort community in the Caribbean, complete with schools, shops, supermarkets, theaters, hospitals, sports facilities and every other business or service found in a modern city. If you don't already know about Cap Cana and the Dominican Republic rest assured that Hank and his group at Caribbean Resort Properties, sales & marketing agent for CAP CANA are sure to be putting together a plan to reach you and to provide record sales to this developer.

"The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales," said Dan Levitan, chairperson of the Nationals. "NAHB's commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition's inception."

Started in 1982 as the Institute of Residential Marketing (MIRM) Awards, The Nationals award program continues to recognize superior new home sales and marketing achievements. With 57 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

During a three-day judging process, a panel of 8 industry professionals from across the country selected Regional, Silver and Gold award winners from a field of thousands of entries.